

BROWARD COUNTY PROPERTY APPRAISER
LOBBYING POLICY

I. Intent.

The Broward County Property Appraiser hereby determines and declares that the operation of responsible government requires that the fullest opportunity be afforded to the people to petition the Property Appraiser for the redress of grievances and protection of their rights, consistent with the Florida Taxpayer's Bill of Rights. To preserve and maintain the integrity of the governmental decision-making process, it is necessary to identify the activities of persons who engage in efforts to influence the Property Appraiser and her deputies, decision-making bodies under her jurisdiction, and certain BCPA employees on matters within their official jurisdictions, either by direct communication to such officials, decision-making bodies, or employees, or by solicitation of others to engage in such efforts, be publicly and regularly disclosed.

II. Definitions.

As used in this article, unless the context otherwise indicates:

- (a) **Property Appraiser** means the Broward County Property Appraiser (BCPA) and, where appropriate, her deputies and designees.
- (b) **Lobbying** means communicating directly or indirectly, on behalf of third persons, either in person, by telephone or by letter, or any other form of communication, with the Property Appraiser and her deputies, or any member of any decision-making body under her jurisdiction, or any BCPA employee, where the lobbyist seeks to encourage the change concerning a property assessment, or concerns the granting or denial of an exemption or property classification, or the awarding of a contract, or seeks to influence the Property Appraiser or her deputies on any item which may be presented for a vote before a decision-making body under her jurisdiction, or which may be presented for consideration by any employee making a final BCPA procurement decision.
- (c) **Person** means any individual, business, corporation, association, firm, partnership, non-profit organization, or other organization or group.
- (d) **Lobbyist** means any person who is employed and receives payment or who contracts for economic consideration (including on a future contingency fee or commission basis) for the purpose of lobbying, or a person who is principally employed for tax representation purposes by another person or entity to lobby on behalf of that other person or entity. Any person who, in his or her individual capacity, merely communicates with the Property Appraiser, any BCPA employee, or a decision-making body under the jurisdiction of the Property Appraiser, for the purpose of self-representation, without compensation or reimbursements, and who shall so declare to the person with whom he or she discusses any such item, shall not be required to register as a lobbyist. Additionally, any individual who engages in lobbying as a volunteer, without payment of any compensation or reimbursement of expenses, either directly or indirectly, shall not be required to register as a lobbyist. However, all guests in the BCPA Office, regardless of whether or not they are engaged in any lobbying activities, must sign the guest logs maintained at the front desk of our office.

(e) **Employer** means any person providing compensation of any kind (including on a future contingency fee or commission basis) to a lobbyist in consideration for his or her performance of lobbying activities.

III. Registration of Contacts.

All lobbyists shall sign, at each time of contact, the meeting logs maintained and available in the BCPA office reception areas. The person shall legibly state his or her name; the name of each employer or client, if any, represented in the course of the particular contacts; with whom the contact is made; and the topic of the contact. The contact logs shall be transmitted to the Property Appraiser at the end of each month. A lobbyist shall be permitted to discuss with BCPA staff only those matters concerning the clients listed by the lobbyist in the BCPA meeting log for said date.

IV. Post-Employment Restrictions on BCPA Employees.

No BCPA employee shall personally represent another person or entity for compensation in any matter before the BCPA Office for a period of two years following vacation of the position, unless employed by another agency of government to do so. Nothing herein shall prohibit any former BCPA employee from meeting with the BCPA Office on any property in which the former BCPA employee owns an interest. Further, nothing herein shall prohibit any former BCPA employee from representing another person or entity for compensation in any matter before the Broward County Value Adjustment Board (VAB), so long as the only contact between the former BCPA employee and the BCPA Office on said matter is limited to formal evidentiary exchanges, and participating in quasi-judicial hearings before either a special magistrate of the VAB or the full VAB board.

V. Restrictions on Lobbying by Relatives of BCPA Employees.

No spouse, domestic partner, parent, child, or sibling of any BCPA employee shall personally represent another person or entity for compensation in any matter before the BCPA Office while said family member is employed by the BCPA. Nothing herein shall prohibit said designated relatives from meeting with unrelated BCPA staff members on behalf of any property in which said designated relative owns an interest.

VI. Penalties.

(a) Any person engaged in lobbying activities who has failed to comply with the registration, reporting requirements and prohibitions of this act, and, in each such instance, the BCPA Department of Professional Standards & Compliance shall conduct such investigation as he or she shall deem necessary under the circumstances. The results of each investigation shall be reported to the Property Appraiser.

(b) The Property Appraiser may warn, reprimand, or censure the violator or may suspend or prohibit the violator from appearing on behalf of any employer or client on any matter within this office or from otherwise lobbying for any employer or client in any fashion for a period of time; provided, however, that any suspension or prohibition may not exceed a period of two (2) years, and no sanction shall be imposed unless the lobbyist allegedly in violation has been afforded reasonable notice and an opportunity to be heard.

(c) The validity of any action taken by the Property Appraiser, any decision-making body under her jurisdiction, or BCPA employees, shall not be affected by the failure of any lobbyist to comply with the provisions of this article.

VII. Cone of Silence.

(a) "Cone of Silence" means a prohibition on any communication regarding particular Request for Proposals (RFP), Request for Letters of Interest (RLI), bid, or other competitive solicitation between:

- (1) Any person who seeks an award therefrom, including a potential vendor or vendor's representative, and
- (2) Any person appointed by the Property Appraiser to evaluate or recommend selection in such procurement process.

Notwithstanding the foregoing, the Cone of Silence shall not apply to communications with the BCPA General Attorney and his or her staff, or with designated BCPA staff who are not serving on the particular Selection Committee, to obtain clarification or information concerning the subject solicitation. Further, nothing herein shall prohibit BCPA employees from communicating with each other. For purposes of this section, "vendor's representative" means an employee, partner, officer, or director of a potential vendor, or consultant, lobbyist, or actual or potential subcontractor or sub-consultant of a vendor.

(b) A Cone of Silence shall be applicable to each RFP, RLI, bid, or other competitive solicitation upon short listing. At the time of imposition of the Cone of Silence, the Property Appraiser or the Property Appraiser's designee shall provide public notice of the Cone of Silence. The Property Appraiser shall include in any advertisement and public solicitation for goods and services a statement disclosing the requirements of this section. Said public notice will be published on the *www.bcpa.net* website and posted in the BCPA General Counsel's office.

(c) The Cone of Silence shall terminate at the time the Property Appraiser (or her designees) votes to award or approve a contract, to reject all bids or responses, or otherwise takes action which ends the solicitation.

(d) Nothing contained herein shall prohibit any potential vendor or vendor's representative:

- (1) From making public presentations at duly noticed pre-bid conferences or before duly noticed Selection Committee meetings;
- (2) From engaging in contract negotiations during any duly noticed public meeting;
- (3) From making a public presentation to the Property Appraiser during any duly noticed public meeting; or
- (4) From communicating in writing with any BCPA employee or official for purposes of seeking clarification or additional information, subject to the provisions of the applicable RFP, RLI, or bid documents.

The potential vendor or vendor's representative shall file a copy of any written communication with the BCPA General Counsel, who shall make copies available to the public upon request.

(e) Nothing contained herein shall prohibit the Property Appraiser or her other respective staff from initiating contact with a potential vendor or vendor's representative and subsequent communication related thereto for the purpose of obtaining further information regarding the RFP, RLI, bid, or competitive solicitation. For purposes of this section and when not otherwise precluded by the operation of this section from doing so, the BCPA General Counsel or designee shall accept communications from potential

vendors or vendor's representatives when a Cone of Silence has been applied to a RFP, RLI, bid, or other competitive solicitation. Such contact shall be in writing and shall be provided to the members of the applicable Selection Committee, including any response thereto.

(f) The BCPA Director of Professional Standards & Compliance, or a designee of the BCPA Director of Professional Standards & Compliance, shall be informed of any person who is alleged to have violated the requirements of this section. In each such instance, an investigation shall be performed and the results of each investigation including a determination of violation, if any, shall be compiled in a report.

(g) If there is a determination of violation, the Property Appraiser may reprimand, penalize in the form of lower ranking or points, or entirely disqualify the vendor from further consideration for the pending RFP, RLI, bid, or competitive solicitation.

(h) A copy of the report, including a determination of violation, if any, and notice of the penalty imposed of a fine as provided for in this section, if any, shall be immediately furnished or mailed to the person who has been investigated.

(i) A person who is determined to have violated this section may appeal such determination by providing an oral or written response to the Property Appraiser.

(j) In addition, a later determination of a violation discovered after any RFP award, RLI award, or bid award shall render said RFP award, RLI award, or bid award to said potential vendor voidable, at the sole discretion of the Property Appraiser.

(k) Upon a vendor having been found to have violated the provisions of this section a third time, the Property Appraiser shall bar the vendor from participating in any manner in the RFP, RLI, bid, or competitive solicitation for any contracts for a period of not less than two years and not more than four years.

This revised policy shall become effective immediately. Approved and adopted, as amended, this 20th day of October, 2009.

A handwritten signature in cursive script that reads "Lori Parrish". The signature is written in black ink and is positioned above the printed name and title.

LORI PARRISH
Property Appraiser